



Global Disaster Preparedness Center

Supported by





The GDPC is part of a wider network of Red Cross and Red Crescent resource centers:

Caribbean Disaster Risk Management Reference Center

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Climate Center

Global First Aid Reference Center

Livelihoods Resource Center

Reference Center for Community Resilience

Reference Center for Institutional Disaster Preparedness

Reference Center for Psychosocial Support

Reference Center on Volunteering

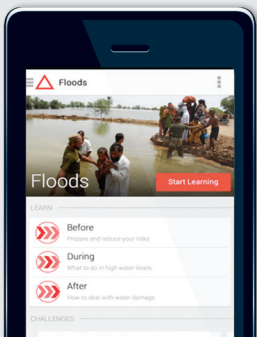
Shelter Research Unit

About the GDPC

The Global Disaster Preparedness Center (GDPC) is a resource center that promotes innovation in disaster preparedness and supports research and knowledge sharing amongst disaster preparedness professionals worldwide. Established in 2012 by the American Red Cross and the International Federation of Red Cross and Red Crescent Societies, the primary aim is to strengthen the disaster preparedness capacities of the global Red Cross and Red Crescent network in order to help safeguard communities from future disasters.

Life-saving information in the palm of your hand

The Universal App Program is designed to provide efficient and cost-effective access to mobile applications to better inform millions of people about what to do before, during and after an emergency. Building on the success of the British Red Cross and American Red Cross first aid and hazard preparedness apps, the GDPC is providing an easy-to-use online platform that enables national societies to independently manage the customization and translation of the apps, minimizing the time and cost that usually characterizes app development. The app program is rapidly expanding and will include up to 100 Red Cross partners for the first aid and other hazard preparedness apps.



Our work

Research, Learning and Dialogue. The GDPC is engaging strategic partners in key research opportunities. It is also building platforms for experienced preparedness professionals to come together, share ideas and good practices and learn from one another. By harnessing collective interest and attention to vital preparedness questions and issues, such as how to tackle preparedness in growing urban centers in a cost effective way, the GDPC is helping find novel solutions for new and ongoing challenges.

Technology. The GDPC is leading a number of technology initiatives to enhance disaster preparedness globally. Working with Red Cross partners, the team is introducing mobile apps for preparedness and early warning messaging in new markets and exploring the potential of electronic games and other technology opportunities.

Innovation and Scale. The GDPC is identifying model preparedness programs and investing in their expansion to maximize impact around the world. To make this happen, the team is relying on partnerships with the private sector and the expertise of Red Cross staff and volunteers who can help take model programs to scale and provide technical assistance to partners adopting the program in their country.

We enhance disaster preparedness capacities at community, local and national levels. You, too, can join our worldwide network of disaster preparedness practitioners now! Visit our website at preparecenter.org to learn more.



Creation of a virtual community of practice

The GDPC aims to enhance knowledge management, foster learning and encourage networking within and beyond the Red Cross and Red Crescent network by building a virtual community on PrepareCenter.org.

PrepareCenter.org is a global site, allowing for collaboration among humanitarian and international development practitioners and sharing of resources and experiences on disaster preparedness and related issues. The site features topic, hazard and country profile pages in various languages, a cross-language search tool and growing array of resource materials. The GDPC is also promoting use of social media to engage practitioners in real-time discussions that will help strengthen our global connections and encourage joint collaboration.

PrepareCenter.org
Prepare. Innovate. Learn. Together.

Share Your Stories 

Ideas that can help save lives and prepare communities

The GDPC is encouraging community practitioners to share good practices, solutions and lessons directly from the field through 'Share Your Stories' on PrepareCenter.org. Experiences from the field are not always easily captured by traditional or quantitative methods, but through story-telling, others can learn and envision new ways of working in similar disaster preparedness contexts.

Please contact GDPC@redcross.org with any comments or questions about the GDPC, or visit preparecenter.org for more information.