

# Heatstroke Prevention



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- Video and IEC materials
- Heatstroke and COVID-19

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# Awareness Raising for heatstroke – JRCS Hiroshima



## リスさんと学ぶ 熱中症の予防について

～赤十字救急法等講習より～



# Awareness Raising for heatstroke – JRCS Ishikawa





# First Aid for Heatstroke



# Challenges

- TV (National & Local Media)
- Local Authorities (Community Speaker)
- Schools (Education)

**thejapan times**

NATIONAL / SCIENCE & HEALTH

Heatstroke sends 8,388 to hospitals across Japan in July



**Behavioral Changes**

# Way forward

- Understand **the most vulnerable people against heat**
- **Accommodate** the component of heatstroke where possible
- Ensure **behavioral changes** after implementation with evidences
- Make effective use of human capacities for **accompanying**
- Enhance coordination **with local communities and governments**



Branding ourselves as heat aid service provider